

## **Step 1 Announces Upcoming “Developing the Practical Manager” Seminar**

**PITTSBURGH, PA – August 18, 2008** – Step 1 Management Services, LLC, a firm dedicated to providing essential management training and leadership development services, today announced the latest seminar in its Practical Management Magic seminar series. “Developing the Practical Manager” will be held August 27<sup>th</sup> at the Green Tree Radisson from 8:30 – 10:30am. Offered free-of-charge to qualified, registered attendees, the seminar will identify proven solutions for improving the performance of existing managers and strategies for creating an environment of success for new and upcoming managers.

"Step 1's seminar "Developing the Practical Manager" seminar made a huge impact on my outlook as a manager of a small, rapidly growing company," said Shannon Harpst of HDS Marketing. "I would strongly recommend this seminar to any management level professional as the fundamentals of management are easily forgotten and gaps in the leadership pipeline continue to grow as companies promote from within. I am anxious to attend another seminar not only to improve my management skills but to bring more to my company as a whole."

The “Practical Management Magic” seminar series addresses a wide range of management topics, including: how to adopt an attitude of accountability; how to leverage core competencies for more effective management; how to motivate employees; how to help managers to improve their communications; and others.

“Practical Management Magic occurs when organizations apply insight and common sense practices to achieve day-to-day management success,” commented Jeff Canter, president of Step 1. “These sessions were designed with the specialized needs of busy managers at small-to-medium-sized companies in mind. The two-hour format concisely presents valuable and actionable strategies that they can immediately apply to their workplace. This is not management theory; its real-life management strategy.”

The free August 27<sup>th</sup> session will identify the key components to developing practical and effective managers, and will help attendees gain valuable insight into the challenges that new managers face, such as learning how to help new and under-performing managers succeed, and understanding how improved management performance can save their company money and lost productivity.

To register online, go to <http://www.step1management.com>, or call Step 1 at 412-216-0842.

### **About Step 1 Management Services**

Step 1 Management Services, LLC is a firm dedicated to providing essential management training and leadership development services. Founded by Jeff Canter, a management professional with more than 25 years of experience across a variety of industries, Step 1 provides an array of management training, leadership development and business coaching services. By applying pragmatic and real-world experience, Step 1's programs, training engagements and consulting services help businesses, non-profits and public sector organizations to implement programs designed to cultivate the full potential of the entire management group, from entry-level managers through to senior executives. The cornerstone of Step 1's approach is helping clients to establish management practices that enable both the individual and the organization achieve its full potential. The Step 1 Web site is located at [www.step1management.com](http://www.step1management.com).

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