



NEWS RELEASE

Step 1 Management Services Expands Executive Team and Industry Focus

Walt Pietschmann joins consulting firm, extends services to non-profit and religious organizations

PITTSBURGH, PA – June 6, 2007 – Step 1 Management Services, LLC, a firm dedicated to providing essential management training and leadership development services, today announced the addition of Walter Pietschmann to its Executive Team. As director of the firm’s non-profit and faith-based services practice, Pietschmann is responsible for extending the reach of the company’s specialized leadership development and management training services to these important sectors.

In addition to his role with Step 1, Pietschmann is an ordained minister, currently serving as Pastor to the Leetsdale Presbyterian Church. Pietschmann has held numerous leadership positions with local churches and faith-based organizations, including the Hospice Care of Pittsburgh, Wilksburg Community Ministry and the Small Church Network. Pietschmann earned his Master of Divinity from the Pittsburgh Theological Seminary, a Master of Science in Organizational Leadership from Geneva College, and is pursuing a Doctor of Ministry from the Pittsburgh Theological Seminary.

“Walt brings an exciting set of skills and an interesting blend of experiences to Step 1,” said Jeff Canter, president and founder of Step 1. “As a working pastor, he understands first-hand the challenges that religious and non-profit leaders face everyday as they work to fulfill the important missions of their organizations. At the end of the day, regardless of the industry, managers need to be leaders – and leaders need to be managers. Walt has a record of helping these types of organizations adopt fundamental business management practices in order to achieve richer results. I’m delighted to have him on board.”

Pietschmann commented, “I believe that leaders of faith-based and charity-based organizations have a unique opportunity to become better leaders by better managing their senior staff, front-line employees, congregations and the

legions of volunteers that all share the same calling and passion – but need a strong and effective leader to successfully guide them to their destination. I know many non-profit directors and religious leaders do not view themselves as business managers. But, most of the successful ones have learned to embrace fundamental business management practices as part of their successful operations. I'm looking forward to building this specialized practice within Step 1 and broadening our outreach to these underserved groups."

About Step 1 Management Services

Step 1 Management Services, LLC is a firm dedicated to providing essential management training and leadership development services. Founded by Jeff Canter, a management professional with more than 25 years of experience across a variety of industries, Step 1 provides an array of management training, leadership development and business coaching services. By applying pragmatic and real-world experience, Step 1's programs, training engagements and consulting services help organizations to implement strategic management training programs designed to cultivate the full potential of the entire management group, from entry-level managers through to senior executives. The cornerstone of Step 1's approach is helping clients to establish management practices that help both the individual and the organization achieve its full potential. Visit the website at www.step1management.com.

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